



WayAround[®]

Getting Started Guide

A step-by-step guide to using the brand new smart assistant for anyone with vision loss.



TAG



SCAN



KNOW

About the Getting Started Guide

WayAround® is the brand new smart assistant for anyone with blindness or vision loss. Using an app for your smart device plus our smart WayTags™, you'll be on your way to getting better, faster information about everyday things.

Launched in January 2018, the initial phase of WayAround lets you add smart labels to items around your home and office. Our WayTags come as stickers, magnets, buttons, and clips, so you can attach them to just about anything! Then add information to the WayTags, using the accessible WayAround app. Simple as that!

It's super easy, and our Getting Started Guide will cover everything you need to get started tagging.

Let's get tagging!

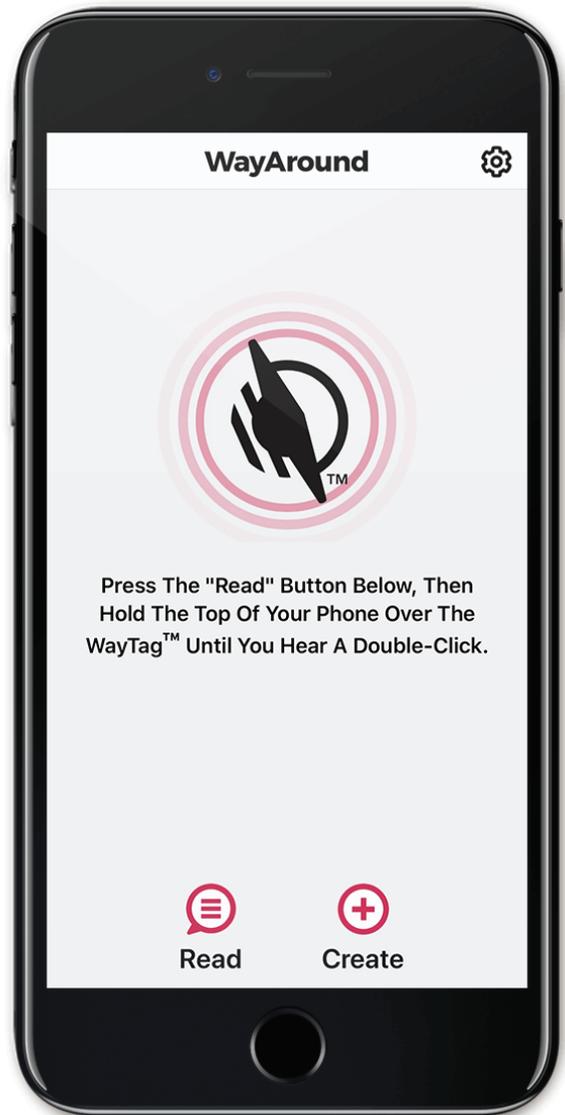


1 Get The WayAround App

The WayAround app, officially called WayAround–Tag and Scan on the Apple App Store, is the hub of the WayAround system. It lets you read, write, and edit tags through your cloud-based account.

So, the first step to getting started is to download the WayAround app from the App Store. The app is free, and you'll need it to read and write WayTags.

PS - for Android users, we're launching an Android version of WayAround later in 2018. Stay tuned!



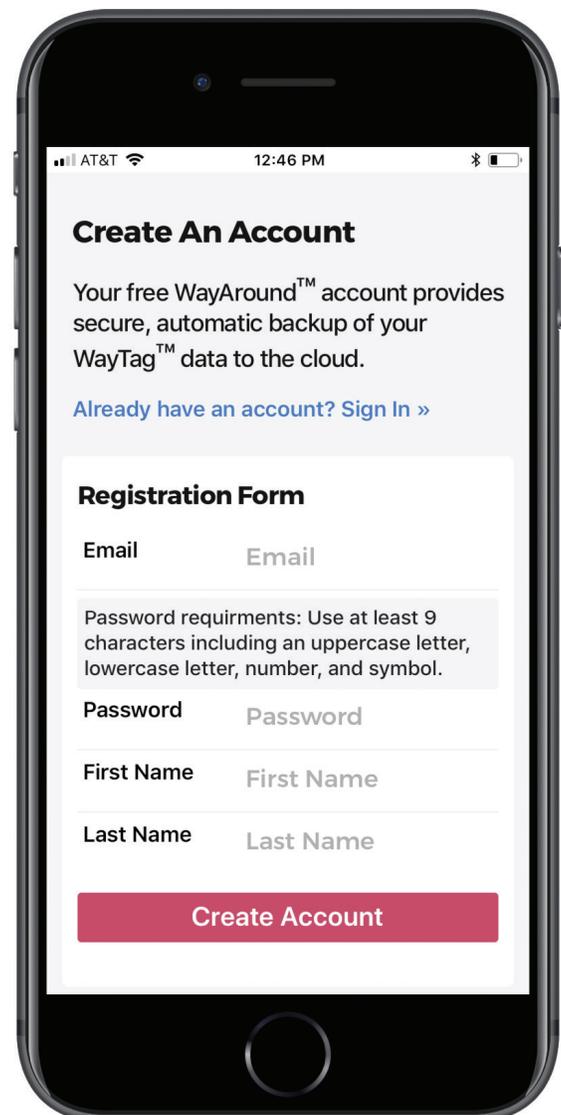
Download the Free App

Search for WayAround–Tag and Scan on the Apple App Store.

2 Create Your Account

Once you have downloaded the WayAround app to your smart device, it's time to set up your free, cloud-based account. This is an important feature of WayAround for two reasons:

- Storing information in an account means your data is private and accessible only to you. Sharing features will be introduced soon, allowing you to share only the information you want to share.
- Cloud-based means the information is accessible anywhere and it's automatically backed up. When you get a new device, simply log-in to the app with your username and password and all of your information will be there, ready to go.



2 Create Your Account, continued

Here's how to create an account once you've downloaded the app:

1. Download and open the WayAround app.
2. You will be prompted to enter a username and password.
3. For your username, enter your full email address.
4. Create a password. The Password should use at least 9 characters, including an uppercase letter, lowercase letter, number, and symbol.
5. Once you select the log-in button, you will be able to start using the app. Your username and password will be your information for all things WayAround, including when you place an order from our store!

If you have already ordered from our store and created an account at checkout, you can use those same credentials to log in to the app.

Forgot your username or password?

Go to WayAround.com/shop/my-account to manage your account.

3 Choose Your WayTags

There are so many options for what you can tag—the only limit is your own creativity! Many people like to start one room at a time, often in either the kitchen or closet.

We have a WayTag for just about everything. Our smart WayTags come as stickers, magnets buttons or clips. When you decide what items to tag, you'll probably have a pretty good idea of which type of WayTag to use. The technology works exactly the same in all of the different types of WayTags, so choose a WayTag type based on how you will use it.

As with any organizing or labeling project, if you think through your approach in advance, it's likely to go quicker and be more thorough once you get started. Keep reading for more information about the features of the different types of WayTags.

Square or Round WayTags?

WayTags come as either a square or round shape. It's not just a matter of aesthetics, the shape is a tactile way to know whether you can use the WayTag on a metal object.

Metal interferes with the technology that makes the WayTags smart. Square WayTags have a protective layer that allows you to use them on a metal item. So, magnet WayTags only come in a square shape. Round WayTags are regular and cannot go on metal.

By the way, if you place a round WayTag on metal, it's not ruined. It won't work while it's on the metal item, but just move it to a non-metal item and it will work again. Phew!

3 Choose Your WayTags, continued

Stickers

Our WayTag stickers have an adhesive backing that allows them to stick to just about any object. They come as both square (for metal items) and round.

While you can re-write to the WayTags as many times as you want, the sticky back is permanent—once you stick them on something, they'll stay stuck.



The front of the WayTag sticker has a glossy, water-resistant finish. We don't recommend submerging them in water, but you can safely wipe them clean with a damp rag.

Like all WayTags, the stickers are about the size of a quarter or postage stamp.



3 Choose Your WayTags, continued

Magnets

All WayTag magnets have a square shape (since magnets only go on metal objects). They're great for canned goods, and they fit well right on the lid of the can.

Magnets are also great for posting electronic messages that you can leave on a mirror or your refrigerator. Think of the magnet as an electronic sticky note!



Magnet or Square Sticker

Magnets and square stickers both work for a lot of similar items. To choose which is best, consider how long you'll want to keep the WayTag on an item.

For an item you'll use again and again—like a metal appliance, metal shelving, or file drawers—a square sticker is your best bet. The sticker won't be at risk of getting knocked off. Magnets are great for items that you'll use and discard quickly, such as canned goods.

3 Choose Your WayTags, continued

Buttons

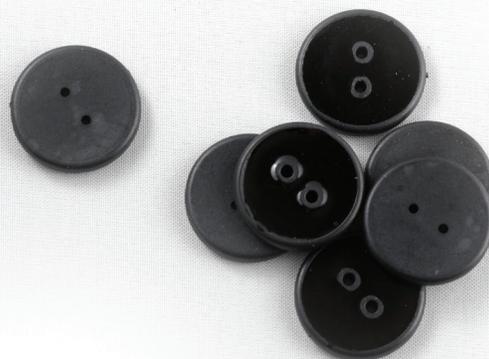
WayTag buttons are one of our most popular types of WayTags, and for good reason! They are waterproof and can withstand extreme temperatures, so going through the washer and dryer is no sweat.

Extreme temperature also applies to cold temperatures, which means WayTag buttons can also be used to label anything that goes in the freezer.

There are two types of WayTag buttons: two-hole buttons, which can be sewn into garments, and oval hole buttons that work with a safety pin or a rubber band. For freezer items, we recommend the oval hole button with a rubber band or hair elastic. Simply

loop the elastic through the oval hole and then attach it the item you want to label.

When attaching WayTag buttons to your clothing, we recommend that you affix the buttons in a consistent place: the hem of pants, the sleeve or pocket of a shirt. There's no right or wrong place to attach a WayTag, but consistency is key!



3 Choose Your WayTags, continued

Clips

Talk about handy! Our versatile WayClips are shaped like a plastic paperclip with a WayTag at the top. The center has a double tongue, so you can have the WayTag portion face either up or down, depending on your preference. The tongue has recesses on each side, so they are compatible with rubber bands or hair elastics.



WayClips can be attached to paper or thin cardboard, such as cereal boxes or file folders. They also work as a tie for plastic wrappers on bread or fruit.

Some canned goods are made from aluminum, which doesn't work with magnets. Use a WayClip with an elastic around the canned good.

What else can WayClips go on? Keys, shoelaces, boxed beverages, milk jugs (with an elastic)—they're so versatile, the possibilities just keep going!

4 Set up Your WayLink™

The WayLink is our convenient accessory that makes it fast and easy to scan WayTags. Continuous scanning lets you read one WayTag after another, without needing to interface with your iPhone!

About the WayLink

The WayLink is an NFC reader that connects to your smart device wirelessly via Bluetooth Low Energy, or “BLE”. It is about the size of a credit card, and one-half inch thick. Two corners are angled. While holding the WayLink vertically, position these angled corners to the top-left and bottom-right to have the front of the WayLink face you.

The front side of the WayLink is smooth. There are two LED lights at the top angled corner. The back side has four bumps, one in each corner. On the back of the WayLink, near the center, you will find a panel covering a rechargeable Lithium-ion battery. When you’re using the WayLink, hold the center of the WayLink on top of the WayTags. You may use the front or back side when scanning.



iPhone + WayLink

The iPhone 7 and above has a built-in reader that reads WayTags. If you have an older iPhone, you’ll need a WayLink to make WayAround work with your device. Many users of newer iPhones prefer using a WayLink for its speed and convenience.

4 Set up Your WayLink, continued

On the WayLink's top edge, there is a toggle switch and a USB port. The toggle switch has three positions:

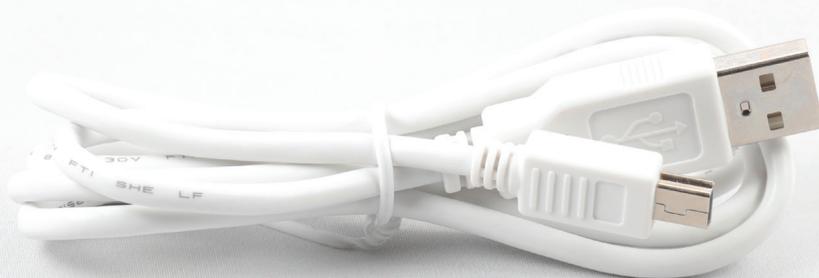
1. When the toggle is toward the angled edge of the WayLink, the WayLink is on, using Bluetooth.
2. When the toggle is in the center position, the WayLink is off.
3. When the toggle is furthest away from the angled edge, it is in USB mode.



On the right side is a push button to wake up the WayLink if it has gone to sleep. When active, the WayLink will remain charged for 5.25 hours or 6,345 NFC scans.

The two LED lights on the front provide additional information. The lower-left LED light is a Communications indicator and the upper-right LED light is a Battery indicator. When the lower-left Communication LED is blue, the WayLink is communicating in Bluetooth mode. When the Communicator LED is red, the WayLink is communicating in USB mode. When the Communication LED is off, the WayLink is off or in sleep mode.

A USB cable is included with your WayLink, which you may use for charging. It takes about 50 minutes to fully charge the WayLink.

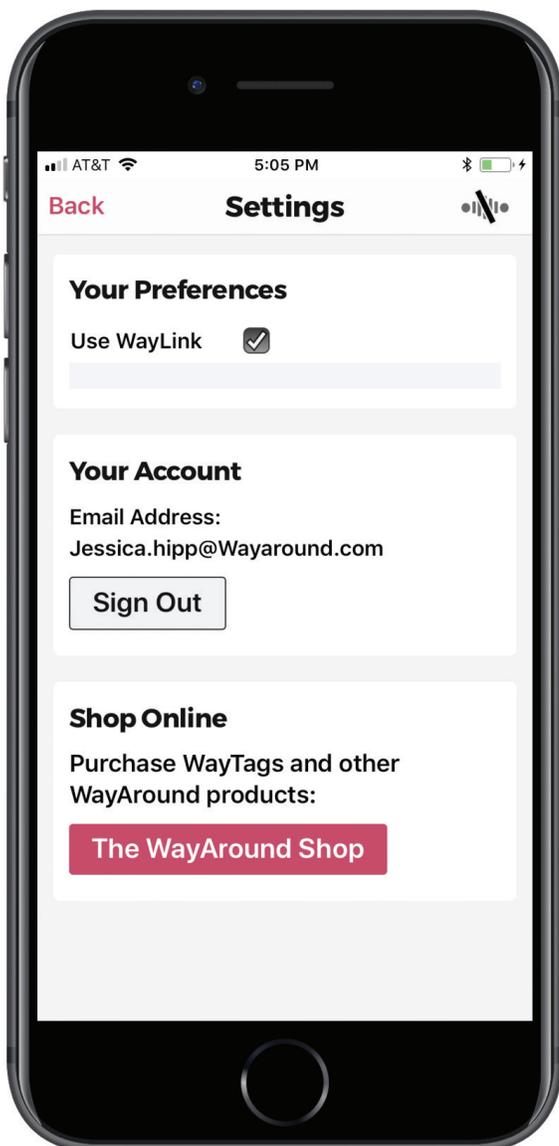


4 Set up Your WayLink, continued

The WayLink uses Bluetooth to communicate to your iPhone. Make sure your iPhone has Bluetooth enabled before connecting the WayLink.

Connect Your WayLink

Follow the steps below to connect the WayLink to the WayAround app. You don't need to use your phone's Bluetooth settings to connect the WayLink. As long as Bluetooth is turned on, WayAround will automatically connect the WayLink to your iPhone once settings are complete within the WayAround app.



In the WayAround app, go to Settings by clicking on the gear icon at the top right in the header of the WayAround screen.

Near the top of the Settings page under “Your Preferences,” there is a checkbox with the label “Use WayLink.” Check the box. If your iPhone is older than the iPhone 7, the “Use WayLink” option will automatically be checked without the ability to uncheck it, since you must use a WayLink with these iPhone models.

In the top right corner in the header, you will see a grey WayLink icon. If the WayLink is not connected, the WayLink icon will have a slash through it. If the WayLink icon has a slash through it, move the toggle switch on the WayLink to the “on” position.

When the app connects to the WayLink, you will hear it say “WayLink Connected.” The WayLink icon will change to blue and will not have a slash through it.

5 Add Your Information

WayAround's simple tag-and-scan approach lets you add a custom description for any item plus more details like washing instructions, nutrition information, or expiration dates.

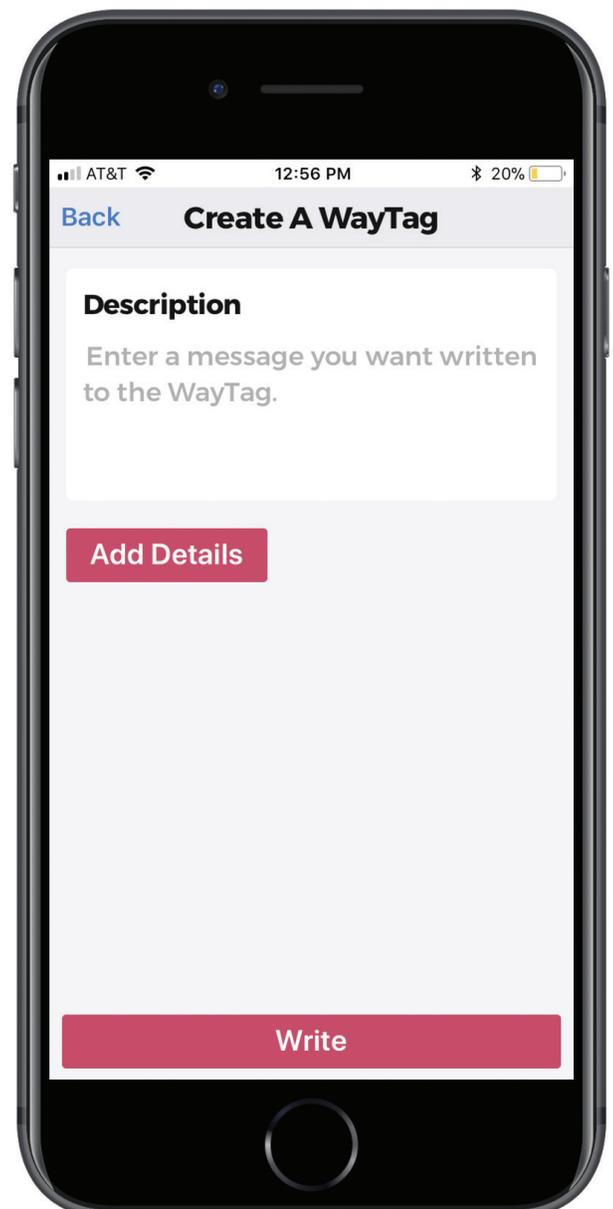
Write a WayTag

Use these instructions to add information to any type of WayTag: stickers, buttons, magnets, or clips. Start by adding a description, then add other details.

1. Open the WayAround app.
2. Choose the Create button at the bottom of the screen.
3. A new screen will appear with a header labeled "Create A WayTag." Near the top of the screen is a box to enter a description. Tap inside of the box to activate the keyboard.

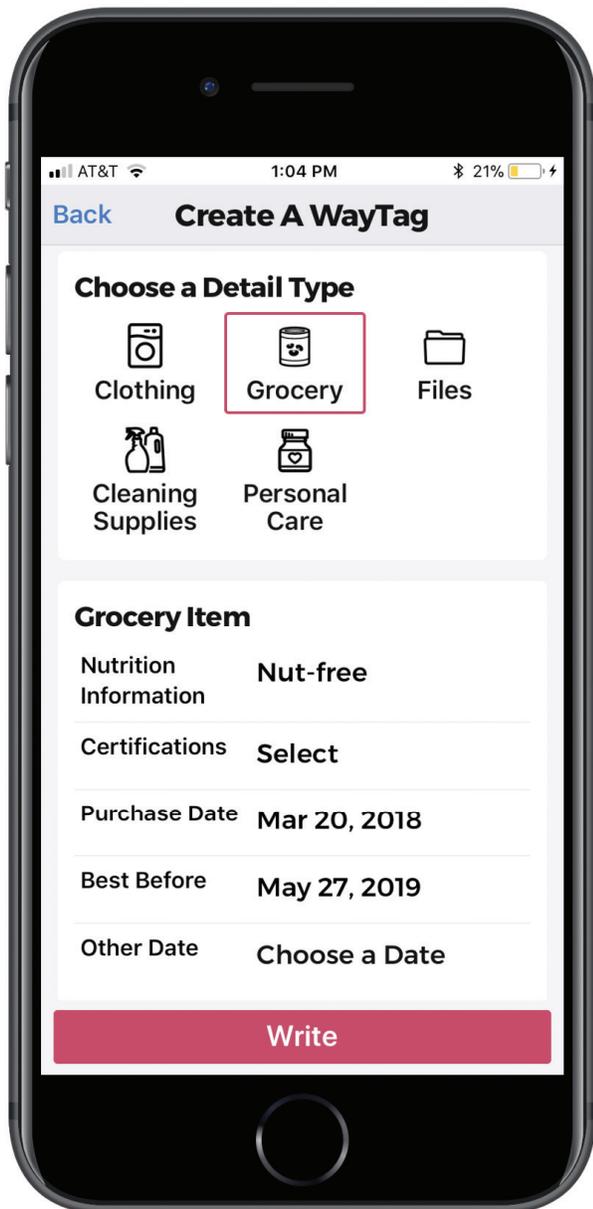
You may type in a description or use the microphone to dictate. Your description may be up to 2,000 characters—several paragraphs of information. Remember, this description will be displayed every time you scan this WayTag.

When you have completed the description, select "Done" at the top right of the keyboard.



5 Add Your Information, continued

4. At this point, you may either write the WayTag with just the description or add additional details. To write the WayTag with just the description, skip to Step 7. If you want to add more information, choose the “Add Details” button below the Description text field.



5. Select a Detail Type. You may choose from Clothing, Groceries, Files, Cleaning Supplies, or Personal Care. Once you select a Detail Type, a red box will appear around the Detail Type icon and detail fields will appear below.

6. Enter as much detail information as you would like using the picker tool. After you've entered information for each detail field, choose the Done button at the top right of the keyboard.

You may skip any detail field. Only fields where you enter information will be added to your WayTag.

5 Add Your Information, continued

7. When you are ready to add information to a WayTag, choose the Write button at the bottom of the screen. If you are writing a WayTag with your iPhone a “Ready to Scan” screen will pop up from the bottom. If you’re using a WayLink, you will be taken to another screen that says “Ready to Write.”
8. Hold your iPhone or WayLink on top of the WayTag until you hear a chime and feel the phone vibrate. When the WayTag has been successfully written, the screen will display a message that says, “Success! WayTag Written.” After a few seconds, you will be taken to the WayAround screen that displays all of the information written to that WayTag.



5 Add Your Information, continued

Use these instructions to read the information on a WayTag using the built-in NFC reader on your iPhone 7 or above. Instructions for using a WayLink are in parenthesis.

Read a WayTag

1. Open the WayAround app.
2. Choose the Read button at the bottom of the screen.
3. A “Ready to Scan” screen will pop-up from the bottom of the screen, letting you know the phone’s NFC reader is engaged. (Skip this step if you’re using a WayLink.)
4. Hold the top edge of your iPhone (or the center of the WayLink) right over the WayTag. For best results, place the reader directly onto the WayTag. Keep your device steady for a moment while it reads.



5 Add Your Information, continued



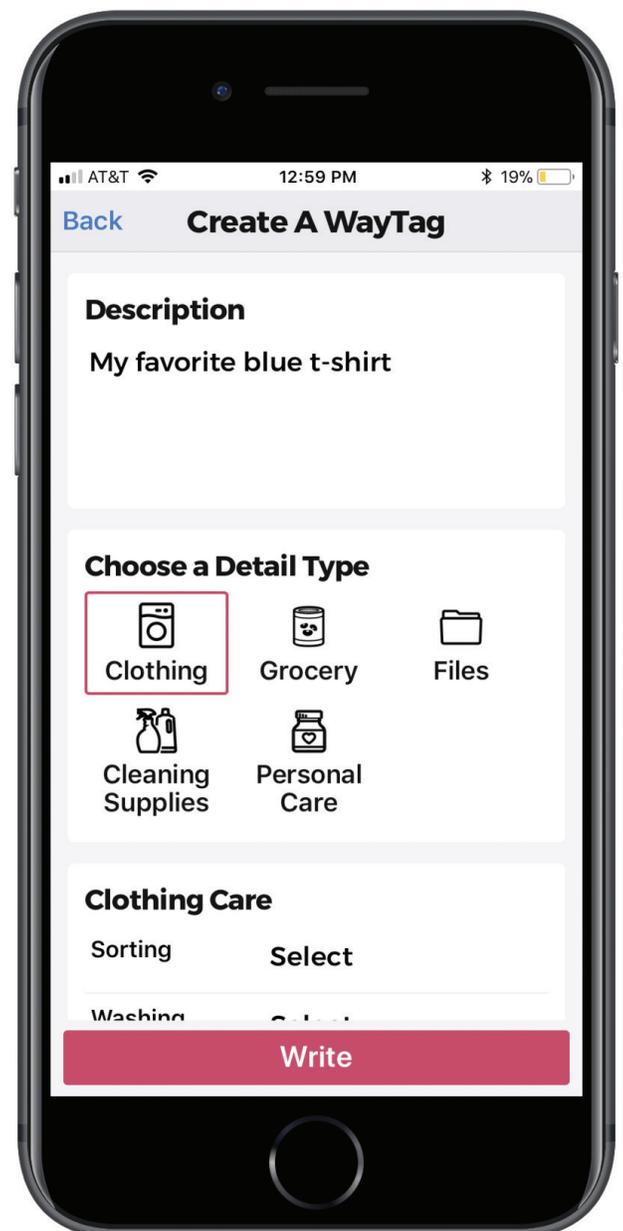
5. When the iPhone has read the WayTag, you will hear a faint double-click and the iPhone will vibrate. A blue checkmark will appear on the popup. The popup will automatically disappear after a couple of seconds. (If you're using a WayLink, the iPhone will vibrate once the WayTag has been read.)
6. You will see the description and any details on the screen. If you're using VoiceOver, the iPhone will begin reading the description aloud as soon as the popup disappears. Swipe right to hear the next detail. Swipe left to hear the previous detail. Double-tap to repeat the current detail.

5 Add Your Information, continued

You may edit a WayTag to add or change the information on it. There is no limit to the number of times you may edit a WayTag.

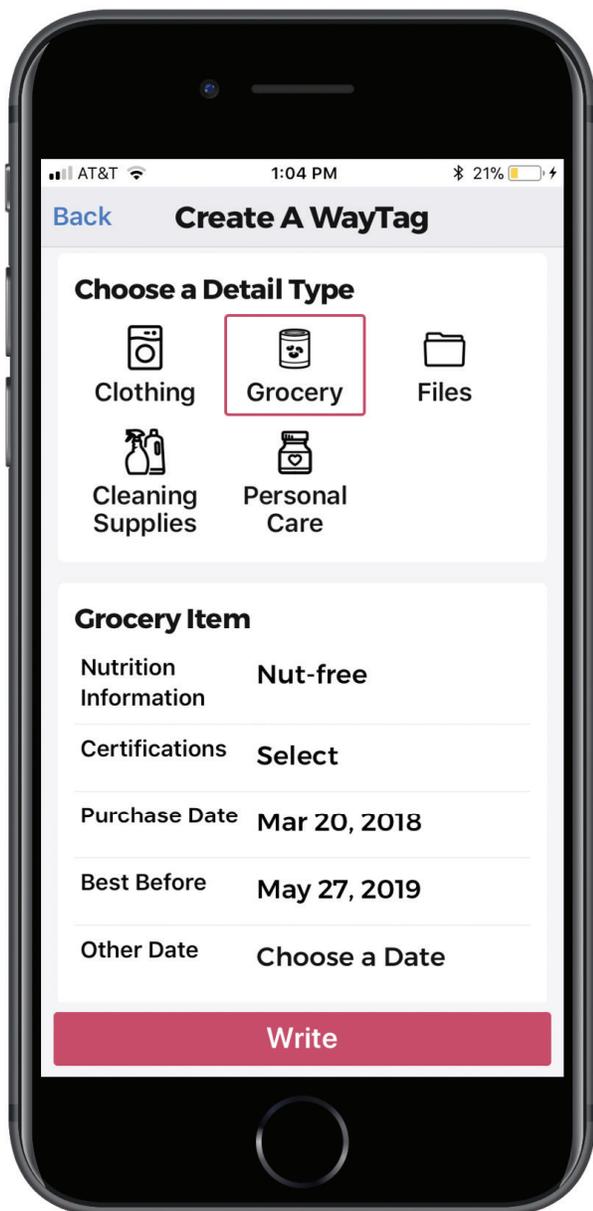
Edit a WayTag

1. Read the WayTag you wish to edit. You may also edit a WayTag immediately after writing it.
2. Choose the Edit button at the bottom of the screen.
3. A new screen will appear with a header labeled “Create A WayTag”. The existing information from the WayTag will appear in the description field. The previously selected Detail Type will have a red box around it, and any detail fields containing information will be filled in.
4. Tap inside the description box to edit the description text. When you have completed the edits, select “Done” at the top right of the keyboard.



5 Add Your Information, continued

5. To change the Detail Type, simply select a new Detail Type and enter new detail information. The previously stored detail information will be deleted when you write the new WayTag. You may also keep the same Detail Type and edit any detail information.



6. When you are ready to add the edited information to a WayTag, choose the “Write” button at the bottom of the screen. If you are writing a WayTag with your iPhone a “Ready to Scan” screen will pop up from the bottom. If you are using a WayLink, you will be taken to another screen that says “Ready to Write.”
7. Hold your iPhone or WayLink on top of the WayTag until you hear a chime and feel the phone vibrate. When the WayTag has been successfully written, the screen will display a message that says, “Success! WayTag Written.” After a few seconds, you will be taken to the WayAround screen that displays all of the information written to that WayTag.

A Note About Accessibility

Accessibility and diversity go hand-in-hand. From the start, we designed WayAround with a team of wide-ranging visual abilities. Our founders, Darwin and Armand, both have vision loss, and we've enlisted the expertise of many others with a variety of vision impairments.

The result? A system for people with any degree of vision impairment that meets a variety of needs and preferences. Here are some of the accessibility features that make WayAround stand out:

- The app defaults to the accessibility settings you've selected on your smart device, including audio settings, gestures, and vibrations.
- Large font and high-contrast displays maximize accessibility for people with low vision.
- No fussy camera required. Three-dimensional WayTags let you feel exactly where they are located on a physical object. Then, simply hold your phone nearby to scan any WayTag.

